



PROJECT PROFILE: DEVELOPING PRIORITIES FOR CONSERVATION MARKET INFRASTRUCTURE

ENGAGING ECOSYSTEM SERVICES STAKEHOLDERS

Through a series of workshops, ecosystem services (ES) stakeholders were asked to discuss and identify opportunities for development and commercialization of a conservation market for Alberta.

PROJECT LEAD

Innotech Alberta

OVERVIEW

Without integration of investments in an ES market place, there is a risk that the ES opportunities will be fragmented and there will be insufficient resources to leverage the investments needed.

To address this, a series of workshops were conducted to engage ecosystem services stakeholders in discussions regarding the opportunities for the development and commercialization of a conservation market infrastructure in Alberta.

OUTCOMES

The outcomes of this project included:

1. Identify short and long term opportunities for ES markets in Alberta.
2. Identify infrastructure needs to support these opportunities.

3. Clarify the business case for investment in infrastructure with stakeholders.
4. Develop roadmap for infrastructure development.

THE ESN CONNECTION

This project built on several existing initiatives including the Southern Alberta Offset projects, BRIMS and Ecosystem Services Assessment projects.

There was a need for integrated investment, as a big challenge for buyers and sellers is ensuring investments are credible and transparent, and coordinating investments in a way that is cost effective and beneficial for the environment. The workshops addressed this need and this project is linked directly to the ES Roadmap.

LEARN MORE

About the project at albertainnovates.ca.

About the ESN at ecoservicesnetwork.ca and follow us on Twitter, Facebook and LinkedIn